

# JOANNA HARDY

FGA DGA FRSA

## Master Class Programme 2010



Joanna Hardy is delighted to announce her exclusive Jewellery Master Class program for 2010. These unique master classes will guide you through the complexities of the jewellery world through dynamic presentations, lectures and a hands-on access to jewellery. The classes will cover antique to contemporary jewellery, precious gemstones and the 'king and queen' of the gem world – the diamond and pearl. With 30 years experience in the jewellery industry including 14 years with Sotheby's auction house, Joanna's expert insider knowledge will open your eyes to gems and jewellery and give a new appreciation of the skill and craftsmanship required to create beautiful jewels that stand the test of time. Held in the discrete and exclusive surroundings of The Capital Hotel, these courses are a series of two hour, one day and three-day seminars including two Michelin Star lunches. Joanna can also create bespoke Master Classes in your own home or place of work. These Master Classes will give you an unforgettable experience and a fascinating insight into the magical world of gems and jewels.

### Introduction to Jewellery Two-Hour Master Class 12th March or 14th May 2010

- 10.00 Introduction; jewellery appreciation; what to look for; and how to use a jeweller's loupe.
- 11.00 A brief outline how history and fashion have influenced jewellery design.
- 12.15 Lunch at two Michelin Star Capital Hotel.
- 2.00 Finish

**Cost £250**

### One-Day Master Class For Beginners 14th March or 16th May 2010

- 10.00 Introduction; jewellery appreciation; what to look for; and how to use a jeweller's loupe. Clues on how to be discerning in the world of jewellery.
- 11.45 A brief outline how history and fashion have influenced jewellery design.
- 1.00 Lunch at two Michelin Star Capital Hotel.
- 2.30 Handling session and explanation.
- 4.00 **Behind the scenes at jewellery auctions.**
- 5.00 Champagne and canapés.

**Cost £350**

### One-Day Intermediate Master Class 24th or 26th September 2010

- 10.00 Introduction;  
**The Golden Age of Jewellery 1900–35**  
After the dowdiness of the Victorian period, 1900 herald the start of a new exciting and vibrant time. Gaiety, fun and, above all, making money was high on people's agendas and jewellery reflected the mood of these ever changing times. We will follow the sudden explosion of people wanting to be creative and individual through Art Nouveau, the Garland Style, Belle Epoque and Art Deco.
- 11.30 Handling session.
- 1.00 Lunch at two Michelin Star Capital Hotel.
- 2.30 **Pearls of Wisdom, The Queen of Gems.**  
The pearl is synonymous with beauty, love and serenity desired throughout history by emperors, kings and queens. To fully appreciate its captivating qualities that have captivated mankind we will explore the pearl's journey from the depths of the ocean and the waterways of China to its final destination.
- 4.00 Handling session of pearl jewellery.
- 5.00 Champagne and canapés.

**Cost £390**

**Jewellery School of Excellence**

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## Master Class Programme 2010

### Three-Day Master Class Part One 11th, 12th & 13th June 2010

#### Day One

- 10.00 Introduction; jewellery appreciation; what to look for; and how to use a jeweller's loupe. Clues on how to be discerning in the world of jewellery.
- 11.30 A brief outline how history and fashion have influenced jewellery design.
- 12.45 Lunch at two Michelin Star Capital Hotel.
- 2.15 **18th Century Jewellery: Opulence of Design.**
- 3.30 **19th Century Jewellery: Neoclassicism and Naturalism.**
- 5.00 Finish.

#### Day Two

- 10.00 **Revivalist Jewellers**
- 11.45 **Art Nouveau and Arts and Crafts**
- 1.00 Lunch at two Michelin Star Capital Hotel.
- 2.30 Geoffrey Munn, the Managing Director of Wartski, will show you their amazing collection of approximately 150 pieces of Fabergé and Queen Victoria's private jewellery collection.
- 5.00 Finish

#### Day Three

- 10.00 **Glamour and Glitter: The World of Diamonds**  
We will follow the diamond's extraordinary journey from its volcanic origins to being fashioned into a beautiful gem that has inspired people's imagination for centuries. What do you look for in a diamond? How do we value a piece of jewellery? These questions among many more will be explored through the history of diamond jewellery and start to unravel some of the myths and secrets of the diamond world.
- 11.30 Handling session.
- 12.45 Lunch at two Michelin Star Capital Hotel.
- 2.30 **Art Deco Jewels and Famous Collections.**
- 4.00 Slide Test on 18th 19th and 20th century jewels.
- 5.00 Champagne and canapés.

**Cost £1950**

### Three Day Master Class Part Two 15th, 16th & 17th October 2010

#### Day One

- 10.00 Introduction; **Gemstones, their Origins and Mysteries.**  
An overview of the main gemstones, discussing their origins, popularity and the prices fetched at auction and in the market place. We will explore the art of cutting and take a virtual tour of Jaipur one of the main cutting centres for coloured stones.
- 11.30 Handling session with coloured gemstones.
- 1.00 Lunch at two Michelin Star Capital Hotel.
- 3.00 Visit Holts Lapidary in Hatton Garden to see and experience stones being cut.
- 4.00 Visit Shaun Leane's Workshop in Hatton Garden.
- 5.00 Finish

#### Day Two

- 10.00 Visit Victoria and Albert Museum.
- 12.45 Lunch at two Michelin Star Capital Hotel.
- 2.15 Handling session.
- 3.45 **1940s Gold Glamour and 1950s Diamond Opulence**
- 5.00 Champagne and canapés

#### Day Three

- 10.00 **Contemporary Jewellery: The Future**  
A historical perspective on artist jewellers and their influences from 1900 to the present day. Artists express themselves through various mediums and contemporary jewellery designed and made by artist craftsmen is no exception. There is a growing and discerning market that appreciates contemporary jewellery in a similar way to contemporary art, where many jewellers are now becoming highly collectable and the auction names of the future.
- 11.30 **'A Craftsman at Large': An Innovation through Materials** by Leo de Vroomen  
Leo will talk through the techniques of goldsmithing, the craftsmanship that can only be achieved after many years of painstaking training and practice. He will talk about the art of repoussé and enamelling, skills which are dying due to mass production.
- 1.00 Lunch at two Michelin Star Capital Hotel.
- 2.30 Visit to Contemporary Jewellery Gallery.
- 5.00 Finish

**Cost £1950**